

PRESS RELEASE, June 1st 2020

Please join us for the launch of **not cancelled "brazil"**, a 4 weeks-long digital art event of 56 brazilian galleries from 9 different cities in Brazil, presenting works of 105 artists. It will start on June 10th at 10 am Brazil time.

The website will be accessible from **June 10 to July 8, 2020**, and it will feature apart from exhibitions of selected artworks of each gallery, also daily live content such as streamings, talks and guided tours. The program will change each week, completing itself until the end of its four weeks duration time. www.notcancelled.art/brazil

This edition of not cancelled was initiated by Karla Osorio Netto, a gallerist from Brasilia, as an independent initiative regrouping some of the main Brazilian contemporary art galleries, with medium and small ones. The idea to put them all together arose from the common denominator of all galleries facing this difficult moment in which fairs have being cancelled and there is no way of regrouping collectors, institutions and public in general in presential fairs for several months. It is crucial for all of them to keep in touch and to enlarge their visibility nationally and within a global context. Since the COVID-19 pandemic is putting all global activities to a standstill for the immediate future these galleries are particularly affected since they are also dependent on visibility outside their local markets.

Rather than each fighting alone or on a local level, respectively for this visibility we thought to celebrate in- stead the artistic activities of the country as a whole by joining forces. We have the important collaboration of an international platform almost without costs. Solidarity and creativity are important feelings pulling all the galleries together at this moment. This is the first online international fair ever organized in Brazil. The event is supported by ABACT – Brazilian Association of Contemporary Galleries.

not cancelled is a project developed by treat agency and was inaugurated in April 2020 in the wake of the global COVID-19 pandemic as closed museums, galleries, art fairs, studios and event closures subjected the cultural institutions to a hard test. treat wanted to offer its support to its local art and knowledge clients, which is how **not cancelled** was born. By providing a digital platform, they enabled their art & knowledge clients to be #closedbutopen and make their planned events #notcancelled. After a successful launch in Vienna, they expanded with editions in Berlin, Paris, Warsaw, Chicago, Dubai, East & South Europe; Southern USA, among others to come. All of them with one- week events presenting real-time live events.

Brazil will be the first country to have a multi week event fair in this platform. It will happen in 4 weeks with group of 25 galleries each. In total the fair will have 56 galleries from 9 different states, presenting 105 artists, most of them Brazilian. Each gallery presents one or two artists a week, and additionally it can also have make virtual tours, live streams, interviews, artist talks and making-of videos etc.. to provide a look behind the scenes and into the studios of renowned artists and the art world in general.

Please check for more on: Instagram @notcancelled.art and/or subscribe to the newsletter: www.notcancelled.art

Please see attached the List of Galleries and the list of artists.

June 10th -July 8th **not
cancelled
brazil**

For more information:

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not cancelled, Istvan Szilagyi, +43699 12509507, istvan@treat.agency

Some participating galleries:

Jaqueline Martins: +5511 991508247
Maria Montero (SÉ): +5511 995229496
Marília Razuk: +5511 999761550

Alexandre Roesler (NARA ROESLER): +5511 988600505
Thomaz Pacheco (OMA): +5511 981790588
Support ABACT: Luciana Brito (president) + 5511 982553300

LIST OF GALLERIES (56)

A Gentil Carioca, Almeida e Dale, AM Galeria; Amparo 60; Anita Schwartz; Athena; Aura; Berenice Arvani; Bergamin & Gomide; Bianca Boeckel; Bolsa de Arte; C. Galeria; Carbono; Casa Triângulo; Casanova; Cavallo; Celma Albuquerque; Central Galeria; Dan Galeria; Eduardo Fernandes; Estação; Fortes, d'Aloia & Gabriel; Gaby Índio da Costa; Janaina Torres; Jaqueline Martins; Karla Osorio; Kogan Amaro; Leme Galeria; Luciana Brito; Luisa Strina; Lume; Mamute; Marcelo Guarnieri; Marília Razuk; Mario Cohen; Mendes Wood DM; Millan; Multiplo Espaço Arte; Nara Roesler; OÁ Galeria; OMA Galeria; Periscópio; Pinakothek; Portas Vilaseca; Raquel Arnaud; RV Cultura e Arte; Sé Galeria; Silvia Cintra + Box 4; Simões de Assis; Soma Galeria; Superfície; Vermelho; Verve; Ybakatu; Zipper e 55SP.

LIST OF ARTISTS (105)

Aleta Valente, Alfredo Jaar, Almandrade, Álvaro Seixas, André Ricardo, Anna Linnemann, Antonio Malta Campos, Aurelino dos Santos, Bel Barcellos, Brisa Noronha, Bruno Cançado, Bruno Dunley, Cabelo, Cadú, Camila Alvite, Camila Elis, Carlos Motta, Carolina Martinez, Célia Euvaldo, Clara Ianni, Cláudia Hamerski, Cristiano Lenhardt, Cristina Canale, Daisy Xavier, Daniel Jablonski, Deyson Gilbert, Edu de Barros, Eduardo Srur, Efraim de Almeida, Elaine Pessoa, Eleonore Koch, Eloá Carvalho, Estela Sokol, Fabio Zimbres, Fabricio Lopez, Flávia Junqueira, Gabriel Botta, Gabriela Machado, Giovani Caramello, Guerreiro do Divino Amor, Guga Szabzon, Hilal Sami Hilal, Hudinilson Jr., Hugo Mendes, Iole de Freitas, Jac Leirner, Jaildo Marinho, Janaina Mello Landini, João Trevisan, José Pedro Croft, José Spaniol, Julio Bittencourt, Karin Lambrecht, Kilian Glasner, Laerte Ramos, Laura Miranda, Lenora de Barros, Lia Chaia, Lina Kim, Magdalena Jitrik, Mai Britt Wolthers, Manoel Novello, AR+VIN, Marccone Moreira, Marilice Corona, Mauro Piva, Max Willà Moraes, Oscar Niemeyer, Pablo Accinelli, Paul Setúbal, Paula Scamparini, Pitágoras, Rafa Silveiras, Rafael Alonso, Rafael Carneiro, Renato Rios, Ricardo Alcaide, Ricardo Becker, Ricardo Cástro, Ricardo Homen, Ricardo Siri, Rochelle Costi, Rodrigo Bivar, Rodrigo Braga, Rodrigo Matheus, Rodrigo Sassi, Roland Gebhardt, Sergio Lucena, Sofia Borges, Thalita Hamaoui, Thiago Martins de Melo, Thiago Rocha Pitta, Thora Dolven Balke, Tiago Mestre, Tiago Tebet, Tomie Ohtake, Tony Camargo, Vânia Medeiros, Victor Gerhard, Vik Muniz, Waltércio Caldas e Zé Carlos Garcia.